OpenAI Features Apartments.com in GPT-6 Astra Apartment-Hunting Demo

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The Apartments.com plugin gives renters direct access to unit-level availability, pricing, fees, rich media and leasing actions within ChatGPT

ARLINGTON, Va.--(BUSINESS WIRE)--Sep. 8, 2026-- Apartments.com, a CoStar Group (NASDAQ: CSGP) industry-leading brand, today highlighted the growing reach and capabilities of the Apartments.com app in ChatGPT as OpenAI launches GPT-6 Astra, its latest model for computer use and complex professional tasks.

Renters can type @*Apartments.com* in ChatGPT and describe what they need in everyday language, from a two-bedroom apartment with a balcony and EV charging to a pet-friendly home within a specific budget. The app then draws on live Apartments.com information to help renters find, compare and take action on relevant options.

The Apartments.com app connects renters with detailed, property-specific information, including unit-level availability, current pricing, floor plans, required and recurring fees, professional photography, community videos and immersive Matterport 3D Tours. Renters can compare communities, message a property manager and request or book a tour without leaving ChatGPT.

"Apartment searching is exactly the kind of time-consuming, high-stakes task that AI should make easier," said **Andy Florance, Founder and Chief Executive Officer of CoStar Group**. "The combination of GPT-6 Astra and Apartments.com gives renters something far more useful than a list of links. It gives them a faster way to understand their options, see the true cost of renting and connect directly with the property when they are ready to move forward."

The integration also creates a new source of highly engaged prospects for Apartments.com advertisers. Referral traffic from ChatGPT to Apartments.com has increased nearly 40% since the app launched in early August, according to internal Apartments.com data. Renters using the experience are arriving with clear preferences and can move directly from discovery to a message or scheduled tour.

Apartments.com is the only rental ChatGPT plugin with:

- Ability to send a message or book a tour
- Unique media including photos, videos and Matterport's 3D Tours
- Unit-level availability and a curated shortlist of units that match the renter's specific needs

"Those differences matter. Renters get the information they need to make a confident decision, while property managers spend less time playing phone tag and more time speaking with prospects who are ready to engage," said Florance.

GPT-6 Astra advances ChatGPT's ability to navigate websites, use software and carry out multistep tasks. OpenAI featured Apartments.com in its apartment-hunting demo for GPT-6 Astra, using the platform to show how the model can help people complete a demanding, real-world rental search with greater speed, accuracy and judgment. Within that experience, the Apartments.com app supplies the trusted rental content and direct connections that turn a conversation into meaningful next steps.

Apartments.com expects to expand the app with additional proprietary rental information, improved design and new capabilities that make the experience more useful for renters and property managers.

About CoStar Group

CoStar Group (NASDAQ: CSGP) is a global leader in commercial real estate information, analytics, online marketplaces, and 3D digital twin technology. Founded in 1986, CoStar Group is dedicated to digitizing the world's real estate, empowering all people to discover properties, insights, and connections that improve their businesses and lives.

CoStar Group's major brands include CoStar, a leading global provider of commercial real estate data, analytics, and news; LoopNet, the most trafficked commercial real estate marketplace; Apartments.com, the leading platform for apartment rentals; Homes.com, the fastest-growing residential real estate marketplace; and Domain, one of Australia's leading property marketplaces. CoStar Group's industry-leading brands also include Matterport, a leading spatial data company whose platform turns buildings into data to make every space more valuable and accessible; STR, a global leader in hospitality data and benchmarking; Zonda, a leading provider of data, analytics, software, and marketplace solutions for the residential construction industry; Ten-X, an online platform for commercial real estate auctions and negotiated bids; and OnTheMarket, a leading residential property portal in the United Kingdom.

CoStar Group's websites attracted over 118 million average monthly unique visitors in the second quarter of 2026, serving clients around the world. Headquartered in Arlington, Virginia, CoStar Group is committed to transforming the real estate industry through innovative technology and comprehensive market intelligence. From time to time, we plan to utilize our corporate website as a channel of distribution for material company information. For more information, visit CoStarGroup.com.

Forward-Looking Statements

This news release includes "forward-looking statements" including, without limitation, statements regarding CoStar Group's expectations or beliefs regarding the future. These statements are based upon current beliefs and are subject to many risks and uncertainties that could cause actual results to differ materially from these statements. The following factors, among others, could cause or contribute to such differences: our inability to successfully develop and introduce new or updated online marketplace services, information, and analytics; our ability to successfully develop, launch and gain market acceptance for new or enhanced products and services; our ability to respond to evolving customer preferences and technological changes; and our inability to compete successfully against existing or future competitors. More information about potential factors that could cause results to differ materially from those anticipated in the forward-looking statements include, but are not limited to, those stated in CoStar's filings from time to time with the Securities and Exchange Commission, including in CoStar Group's Annual Report on Form 10-K for the year ended December

31, 2025 and Forms 10-Q for the quarterly periods ended March 31, 2026, and June 30, 2026, each of which is filed with the SEC, including in the "Risk Factors" section of those filings, as well as CoStar Group's other filings with the SEC available at the SEC's website (www.sec.gov). All forward-looking statements are based on information available to CoStar Group on the date hereof, and CoStar Group assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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